In 2020, Washington State passed legislation, HB 2405, which enables counties to establish Commercial Property Assessed Clean Energy and Resilience (C-PACER) programs. Now, it is up to individual counties to take action to create their own programs and help buildings become more efficient and resilient.

Creating a county C-PACER program is simple: a county adopts an ordinance and guidelines that govern how the C-PACER program works. The repayment of the C-PACER financing is between a private lender and a property owner; a county only records the agreement. Program implementation, such as marketing or education, can be limited or extensive, as suits a county’s needs.

Shift Zero is now working with local and national experts to create a model ordinance and guidelines for counties to adopt for their local programs. To stay connected, visit shiftzero.org/pace.

**What is C-PACER Financing?**

More than 20 states have active Property Assessed Clean Energy (C-PACE) financing programs for commercial and large multifamily buildings. This approach to financing can reduce barriers for owners seeking to improve their buildings. Upgrade costs are tied to the property, rather than the owner, which can allow for longer term and lower cost financing that does not impact the owner’s debt to equity ratio.

Washington State’s legislation includes resilience improvements, adding a “R” is to the popular acronym to make C-PACER. In addition to clean energy improvements, water conservation and resiliency improvements—including seismic retrofits fire protection, or flood readiness—also qualify for this financing.

**How does C-PACER work?**

Counties can now establish local C-PACER programs. A C-PACER program sets up a unique mechanism in which private lenders make special loans to building owners that are more favorable than conventional loans. Financing for qualifying improvements is secured on the property, rather than with the owner, so the repayment obligation stays with the property if it is sold. With permission from any other lenders, the C-PACER financing is senior to other liens on the property, excepting any state or local property taxes. These special features are allowed since the improvements eligible for financing are in the public interest, as designated in the law.

C-PACER financing makes it attractive for building owners to consider and implement long-term building investments in efficiency, clean energy, and resilience. Eligible properties include existing and new commercial, industrial, and non-profit buildings, as well as multi-family buildings with over four living units.
Example C-PACER Scenario

C-PACER programs help building owners save money through lower utility bills; spur economic activity by making building improvements easier to finance; and help communities meet climate goals by creating more clean energy projects and ensure public safety by addressing issues like unreinforced masonry buildings.

For example, an owner of a 50-unit apartment building with high utility bills adds insulation, seals air leaks, replaces lighting and windows, updates an old boiler with high efficiency equipment, adds water saving features, and installs a solar array on the roof.

• After checking on program details with the county or C-PACER program administrator, the owner engages a participating lender to set up the financing.
• The contractor implementing the upgrades has new work for employees or subcontractors.
• The owner has no cash upfront and sees a positive impact to their net operating income.
• The next year, the owner sells the building for a higher value as a result of the upgrade. The new owner continues to repay the assessment and reap the benefits of lower energy use and a more valuable asset.

Successes Elsewhere

• In Colorado, two six-story office buildings, totaling 414,000 square feet, are undertaking a $7.1 million energy retrofit project, financed through the State’s C-PACE program. The project is expected to result in a 30% energy savings at the end of the project. The work will include replacing HVAC rooftop units, upgrading controls, redoing lighting, updating water fixtures, and installing new meters.
• In California, a medical center campus is undergoing a $40 million seismic upgrade to comply with a California seismic upgrade mandate for hospital facilities. The funding will come through C-PACE financing and with a contribution from a C-PACE capital provider.

Addressing Local Needs

Counties can set up local C-PACER programs to address a variety of needs, including:

• Washington State requires large commercial buildings to meet energy performance standards. In some cases, meeting these standards will require capital improvements. C-PACER provides a financing mechanism to fund these improvements.
• There are many unreinforced masonry buildings around the state; these buildings are particularly vulnerable in the event of an earthquake. C-PACER allows for long-term financing to fund expensive retrofits.
• Other improvements with longer term payback, such as renewable energy or water efficiency, could be facilitated with C-PACER.

QUESTIONS? WANT TO GET INVOLVED?

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